

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /F.A./ (05/20/2011)

Form PTO-1449 (Rev. 2-32)		U.S. Department of Commerce Patent & Trademark Office		Atty. Docket No. <b>APRE0003</b>		Serial No. <b>10/767,191</b>	
INFORMATION DISCLOSURE STATEMENT <i>(Use several sheets if necessary)</i>				Applicant <b>Anthony Bruce</b>			
				Filing Date <b>January 30, 2004</b>		Group <b>3623</b> <del>3629</del>	
U.S. PATENT DOCUMENTS							
Examiner Initial		Document Number	Date	Name	Class	Sub-Class	Filing Date (if appropriate)
	*	5,613,217	3/1997	Hagstrom, et al.	455	67/11	
	*	4,972,504	11/1990	Daniel, et al.	705	10	
	*	5,138,638	8/1992	Ronald G. Frey	377	6	
Change(s) applied to document, /AJP/ 6/27/2011	*	5,227,874	7/1993	Henry Von Kohorn	705	10	
	*	5,245,533	9/1993	Robert Marshall	705	10	
	*	5,315,093	5/1994	Roy A. Stewart	235	381	
	*	5,406,477	4/1995	John Harhen	703	6	
	*	5,692,107	11/1997	Simoudis, et al.	706	12	
	*	5,826,252	10/1998	Wolters, et al.	707	1	
	*	6,078,891	6/2000	Riordan, et al.	705	10	
	*	7,546,246	6/2009	Stamm, et al.	705	7	
	*	7,599,848	10/2009	Wefers, et al.	705	7	
6,708,156	*	<del>6,078,156</del>	3/2004	M. Von Gonten	705	10	
	*	6,966,061	11/2005	Vance, et al.	718	100	
	*	6,970,830	11/2005	Samra, et al.	705	10	
	*	7,155,398	12/2006	Adam Thier	705	7	
EXAMINER Folashade Anderson/ (05/20/2011)				DATE CONSIDERED			
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication.							

\*Reference cited in related application (Application Serial No. 11/052,206), and not provided herewith.

**Serial No. 10/767,191 (Docket No. APRE0003)**  
**Information Disclosure Statement**

Page 3 of 4

## U.S. PATENT DOCUMENTS CONT'D.

Change(s) applied to document, /A.J.P./ 6/27/2011	*	US- <del>2003/0096782</del>	4/2003	Chrisman, et al.	705	10	20030069782
	*	US-2003/0069659	4/2003	Wada, et al.	700	108	
	*	US-2003/0110080	6/2003	Tsutani, et al.	705	14	
	*	US-2003/0195793	10/2003	Jain, et al.	705	10	
	*	US- <del>2004/0214071</del>	10/2004	Luby, et al.	705	10	20040210471
	*	US-2006/0105775	5/2006	Von Kaenel, et al.	455/456	1	

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	*	"An Application of Clustering for Strategic Group Analysis," Author: Kathryn Rudie Harrigan, Source: Strategic Management Journal, Vol. 6, No. 1 (January - March, 1985), pp. 55-73.					
	*	"Idea Management In a Shared Drawing Tool," Iva M. Lu and Marilyn M. Mantei, Proceedings of the Second European Conference on Computer-Supported Cooperative Work Bannan, L. Robinson, M. & Schmidt, K. (Editors), September 25-27, 1991, Amsterdam, The Netherlands					
	*	"A process for evaluating retail store efficiency: a restricted DEA approach," Thomas, Rhonda, R.; Barr, Richard S.; Cron, William L.; Slocum Jr., John W.; International Journal of Research in Marketing 15, (1998) pp. 487-503.					
	*	"Marketing's Contribution to the Implementation of Business Strategy: An Empirical Analysis," Author(s): Stanley F. Slater and Eric M. Olson Source: Strategic Management Journal, Vol. 22, No. 11 (Nov., 2001), pp. 1055-1067.					
	*	"What Have We Learned About Generic Competitive Strategy? A Meta-Analysis," Author(s): Colin Campbell-Hunt, Source: Strategic Management Journal, Vol. 21, No. 2 (February, 2000), pp. 127-154.					

EXAMINER  
 /Folashade Anderson/ (05/20/2011)

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication.

\*Reference cited in related application (Application Serial No. 11/052,206), and not provided herewith.